

CMCS Annual Report

for the academic year 2010-2011

Prepared September, 2011

For further information please see our website: www.cmcs.ceu.hu

Budapest
22 September, 2011

This is an important year for the Center for Media and Communication Studies and the field of study as a whole at CEU.

Media, communication and information are at the center of debates about the future of the world we live in, and how we connect within it. Economic, geo-political, and technical developments have generated a new set of challenges that demand a new approach to media and communications studies: one that is international, interdisciplinary and based upon the principles of an open society.

This year, CMCS undertook our most ambitious and innovative event to date - organizing a major conference with Google, *Internet at Liberty: the promise and peril of online free expression*. This global event has become a standard-setting conference in the field and brought together over 300 leading activists, policy makers, bloggers and scholars at the forefront of the fight for Internet freedom. The Center also contributed to a European Commission study of the independence and efficient functioning of audiovisual media services (INDIREG); organized a European Science Foundation Strategic Workshop on cybersecurity; hosted an event on Wikileaks with the New York Times; as well as our annual summer institute, this year on civil society and internet policy advocacy.

We continue to pursue and build on the opportunities and successes these events have brought us.

The goals of the CMCS over the next academic year are to support the development of scholarship and teaching in the field of media and communication studies at CEU; further our commitment to producing internationally recognized research and innovative dissemination and data visualization; strengthen our participation with the international network of institutions and scholars the Center works with; continue our efforts to develop and organize a range of conferences, workshops and other public events at CEU to help meet the needs of students interested in the field of media and communication studies; and develop existing and new strategic partnerships in the field of media and communications policy as well as foster stronger ties with civil society and non-governmental organizations in both research and outreach.

The Center is particularly keen to intensify its research focus in support of online free expression and the converged and transformative ways in which new and old technologies are used. We seek to support the development of a new innovative master degree in the field of media and communications, and more broadly an educational

infrastructure at CEU that supports the breadth of the field, extending to internet and new media studies in particular.

In the short history of the Center, we have seen continued growth at CEU in the number of students taking part in media-related courses and applying to CMCS's our summer programs. Our level of engagement in high-profile European research consortiums and consultations also continues to expand, and we regularly convene workshops on a range of topics with demonstrable outcomes.

We begin the year under the leadership of the inaugural Dean of the new School for Public Policy and International Affairs, Wolfgang Reinicke, and under the continued leadership of President and Rector at CEU John Shattuck, which make this all the more exciting a time to be doing the work that we do.

On behalf of the Center, we look forward to helping realize the continued growth of media and communication studies and research at CEU. The aim of this report is to document the achievements of the last academic year, but it is in looking forward that we focus on the future before us.

Dr. Kate Coyer
Director, CMCS

Dr Kristina Irion
Research Director, CMCS
Asst. Professor, Departments of Public Policy and Legal Studies

Introduction

About CMCS

CMCS is the hub for media and communication research at Central European University (CEU), and aims to advance media and communication studies throughout Central and Eastern Europe and beyond. The Center produces scholarly and practice-oriented research addressing academic, policy and civil society needs on the complexities of media and communication transformations. CMCS research and activities promote pluralism, participation, the democratic potential of the media.

CMCS supports an international and interdisciplinary platform that educates future decision makers not only about how media, information and communications affects societies and their public policy goals, but also how public policies, including law, can affect the way information and communications takes place within their respective society. CMCS research addresses the demand within Europe for more communications policy research from a broader European perspective inclusive of Central and Eastern Europe; and globally for new research perspectives and voices that can provide insights on emerging and global questions in a new media environment. CMCS research and events are grounded in one of the pillars of an open society - that of free speech and expression, and the enabling environment necessary for both to prevail. CMCS connects these values with other pillars such as justice, security, political and economic freedom (especially work on open government), censorship, privacy, and community media.

Based in Budapest, CMCS was established in 2004 through the joint efforts of CEU and the Annenberg School for Communication at the University of Pennsylvania. The Center serves as a focal point for an international network of acclaimed scholars and academic institutions; offers innovative courses across several CEU departments; provides training and consultancy; and organizes scholarly exchanges through workshops, lectures and conferences on current developments in the field. In its short history, the CMCS has developed core competencies and taken on a range of activities, working with CEU departments and centers, European institutions, and with a growing international network.

What the CMCS does:

- Create opportunities for CEU students interested in the field of communication through advising, internships, research and summer institutes;
- Staff and Fellows teach courses in the Departments of Public Policy and Political Science and support the overall development of media and communication studies at CEU;

- Lead and participate in major European and transnational research projects;
- Serve as advisors for NGO and governmental agencies, including legislative analysis and consultation for Hungary and European bodies;
- Publish a range of academic research, NGO-commissioned reports, conference papers and public lectures;
- Organize multi-stakeholder conferences, workshops and executive trainings.

Research interests and priorities include:

- **Media and communication policy:** regulations, safeguards and organization across media sectors, digital broadcasting, information economies and governance;
- **Media and civil society:** community, alternative and civic media, civil society engagement with policy processes, participation in public discourse;
- **New media and technology:** social uses of new technologies, impact of 'new' media on 'old' media, social media, convergence and mobile communications.
- **Fundamental communication and informational rights:** freedom of expression, freedom of the media, access to information and privacy protections; and
- **Media in transition:** media development and democratization in Central and Eastern Europe and beyond.



Chair

Monroe Price, Director of the Center for Global Communication Studies at the Annenberg School for Communication, University of Pennsylvania; Professor of Law, Benjamin N. Cardozo School of Law

Director

Kate Coyer

Research Director

Kristina Irion, Assistant Professor, Departments of Public Policy and Legal Studies

Staff / researchers

Éva Bognár, Coordinator / Researcher

Rian Wanstreet, Assistant / Researcher

Research fellows at CEU

Amy Brouillette, Research Fellow

Joost van Beek, Research Fellow

Lina Dencik, Research Fellow

Ellen Hume, Annenberg Fellow in Civic Media

Markos Kounalakis, Senior Fellow

Oliver Leistert, Research Fellow

Peter Molnar, Senior Research Fellow

Affiliated research fellows

Arne Hintz, Joint Research Fellow with McGill University, Project Director "Mapping Global Media Policy"

Roxana Radu, Research Fellow and PhD candidate, Graduate Institute of International and Development Studies, Geneva

Stefaan G. Verhulst, Senior Research Fellow, Director of Research, Markle Foundation

Stefania Milan, Research Fellow, Citizen Lab, University of Toronto

Affiliated CEU Faculty

Youngmi Kim, Assistant Professor, Department of International Relations and European Studies, Department of Public Policy

Marsha Siefert, Associate Professor, History Department

Tamara Steger, Assistant Professor, Director of Environmental Justice Program, Department of Environmental Sciences and Policy

Gabor Toka, Professor, Department of Political Science

Renáta Uitz, Professor, Chair of the Comparative Constitutional Law Program, Legal Studies Department

Balázs Vedres, Associate Professor, Department of Sociology and Social Anthropology, and Director of the Center for Network Science

2010-2011 Project researchers and interns

Researchers

Matteo Bonfanti, PhD in Human Rights, Sant'Anna School for Advanced Studies, Pisa

Maria Egupova, MA student of Political Science at Central European University

Cedric Laurant, attorney and graduate of the University of Louvain (Belgium), Masters of Law from Columbia Law School

Sarah Pipes, MA student, School of Information Policy, University of Michigan

Sara Svensson, PhD student of Public Policy at Central European University

Interns

Balint Hudecz, MA student, Department of Media and Communications, Eotvos Lorand University (ELTE), Budapest

Csilla Urban, MA student, Department of Media and Communications, ELTE

David Torok, MA student, Department of Media and Communications, ELTE

Marta Monteiro, MA student of Marketing & Advertising at the School of Communication and Media Studies, Lisbon



Summary of CMCS Activity 2010-11

Following is a brief summary of the major accomplishments, research projects, events, partner collaborations and teaching during the past academic year.

Teaching at CEU

CMCS staff and researcher fellows teach post-graduate courses across two CEU Departments as part of the following media and communications-related specializations:

- ***Media, Information and Communications Policy specialization in the Department of Public Policy:***
MA students enrolled in CEU's Master's Program in Public Policy (MPP) can choose a specialization in Media, Information and Communications Policy.
- ***Certificate in Political Communication in the Department of Political Science:***
MA students enrolled in CEU's Master's Program in Political Science can choose a specialization in Political Communication.
- ***Summer University (SUN) at CEU:***
For the past four years, CMCS has organized a summer course for students and emerging scholars from around the globe as part of the CEU SUN program. Our 2011 course, "*Communication policy advocacy, technology, and online freedom of expression: a toolkit for media development*" was organized by the CMCS in collaboration with Internews Network, the Annenberg School for Communication at University of Pennsylvania, and the Center for Democracy and Technology. The 2011 course received indirect financial support from Google.

Research and Collaborations

CMCS has participated in and taken a lead role in several international and collaborative research projects. Major collaborative projects during 2010-2011 include:

- ***"Checking the facts: Hungarian media laws and European free-press norms"***
20 country comparative study directed by CMCS, funded by Open Society Institute
- ***European Privacy and Human Rights***
Funded under the European Commission special Fundamental Rights and Citizenship program, with Privacy International (London) and the Electronic Privacy Information Center (Washington D.C.)



- ***Developing indicators for the independence and efficient functioning of audiovisual media services regulatory bodies (INDIREG)***
Study for the European Commission, Information Society and Media Directorate-General, Consortium consisting of Hans-Bredow-Institut (Hamburg), University of Leuven, Central European University (Budapest), Cullen Int. (Namur) and Perspective Associates (London)
- ***Impact of international aid on media development: a comparative study***
Bosnia Herzegovina case study for part of seven country study for Internews Network
- ***Broadening the Range of Awareness in Data Protection (BROAD)***
Funded under the European Commission special Fundamental Rights and Citizenship program, with EKINT (Hungary) and Tilburg University
- ***Community Media Research Hub: Networking community media research on policy, practice, impact and sustainability***
Contributions to the Global Media Policy Hub and the Community Media Forum Europe
- ***Comparing Media Labs Across Cultures, Industries and Organizational Boundaries: Case Studies of Six Media Labs in Europe, North America and Asia***
Study commissioned by Magyar Telekom

Major projects that concluded in 2010:

- ***East of West: Setting a New Central and Eastern European Media Research Agenda***
4-year COST initiative (European Cooperation in Science and Technology), coordinated by CMCS
- ***Indicators for Media Pluralism – Towards a Risk-Based Approach***
Study for the European Commission
- ***CivicWeb: Young People, the Internet and Civic Participation***
Research project as part of the EU Framework Program 6

Public events, conference and workshops

The CMCS co-organized a major international conference in September 2010 and selected multi-stakeholder workshops during the year in its fields of interest and expertise. CMCS offers a series of public lectures throughout the academic year, bringing international media scholars to CEU.

Major global conference

- ***Internet at Liberty 2010: The promise and peril of online free expression*** Major international conference organised by Google and CEU, September 2010

International workshops and regional conferences

- ***Europe and the Global Information Society Revisited: Developing A Network of Scholars and Agenda for Social Science Research on ‘Cybersecurity’*** Workshop and follow-up project development for European Science Foundation (ESF) strategic workshop, 2010
- ***European Commission stakeholder forum on the EU's European Digital Agenda*** hosted for the EC at CEU, October 2010
- ***Indicators for independence and efficient functioning of AVMS regulatory bodies*** public workshop organized in Brussels to present findings of the INDIREG project ("Indicators for independence and efficient functioning of audiovisual media services regulatory bodies for the purpose of enforcing the rules in the AVMS Directive"), January 2011
- ***Information Privacy Workshop*** for CEU community convened by Kristina Irion, February 2011
- ***ICANN-Studienkreis on internet governance regional conference*** co-sponsored by CMCS, April 2011
- ***Foreign Reporting in the 21st Century: A Roundtable Discussion*** seminar conducted with Hungarian foreign press convened by Senior fellow Markos Kounalakis, May 2011
- ***Building New Media Institutions in the MENA Region: A Roadmap towards Media Law and Policy reform*** workshop organised by the Center for Global Communication Studies, Annenberg School for Communication, University of Pennsylvania and Internews Network – commissioned reports on Egypt and Tunisia published online, June 2011
- ***Meeting of the Open Internet Program of the Internews Network*** June 2011
- ***Infocommunication workshop series*** CMCS co-convened workshop with PRK Partners Law Office Budapest in cooperation with the Research Center of Information Technology and Communication Law Studies of the Faculty of Law of the University of Pécs (PTE ÁJK IKJK), 2011

Guest lectures and public events

- ***Law and Disorder: Wikileaks and the Future of Information Freedom*** public lecture by David McGraw, Vice President and Assistant General Counsel of The New York Times Company, February 2011
- ***Battle of Ideas - Read all about it: Truth in demand*** public debate on the future of journalism held as remote event in conjunction with UK's Battle of Ideas Festival, October 2010
- ***Media Ownership Control in Germany: Cross-media concentration in Germany***. Guest lecture of Andreas Grünwald, partner Hogan Lovells International LLP, October 20, 2010
- **International Right to Know Day**, public event organized with Human Rights Initiative, September 2010
- ***From Losing the News to Finding it Again: Some New Routes for News***, seminar with Bill Mitchell, veteran journalist, October 2010
- ***Challenges of Internet Governance: New multistakeholder models for global policy development, public lecture with Wolfgang Kleinwächter***, Professor for International Communication Policy and Regulation, Department for Media and Information Studies, University of Aarhus; Chair of the Nomination Committee of ICANN; Member of the UN Working Group on Internet Governance, October 2010
- ***Mobile phones and security events in Israel: Facts and policy implications***, public lecture by Amit Schejter, Professor, Penn State University and University of Haifa, January 2011
- ***Civil Society Representation in Intergovernmental Organisations: The way inside OECD***, public lecture by Anna Fielder, Senior Policy Advisor, Feb 2011
- ***The Political Communication of Regulatory Agencies: Between Legitimacy Management and New Governance***, public lecture by Manuel Puppis, University of Zurich, Institute of Mass Communication and Media Research, March 2011
- ***New challenges to freedom of expression***, public lecture held in conjunction with the Open Society Archives by Frank La Rue, UN Rapporteur for Freedom of Expression, April 2011
- ***Education and the Internet*** panel convened for Google Day Hungary, May 2011
- **Film screenings** of *Secrecy* and *Control Room*, Spring 2011

Publications

CMCS Book Publications

- Boguslawa Dobek-Ostrowska, Michal Glowacki, Karol Jakubowicz and Miklós Sükösd (Eds.), *Comparative Media Systems - European and Global Perspectives*, CEU Press 2010, supported by COST
- Beata Klimkiewicz (Ed.), *Media Freedom and Pluralism - Media Policy Challenges in the Enlarged Europe*, CEU Press 2010, supported by COST
- Miklos Sukosd and Karol Jakubowicz (Eds.), *Media, Nationalism and European Identities*, CEU Press 2011, supported by COST

CMCS co-edits journal edition of *EastBound*

EastBound is a peer-reviewed journal (co-edited by CMCS and the Media Research Department of Sociology and Communications, Budapest University of Technology and Economics) 2011 *EastBound* issue on 'Bootleg Socialism' covers forms of ingenious and unpredicted practices of media use in socialist and early post-socialist societies. *EastBound* is a peer-reviewed online journal aimed at creating an international platform for Western and Eastern European researchers engaged in the multidisciplinary field of media and cultural studies. 2010 issues on 'Popular Culture and Citizenship', and 'Media and Democratization'.

CMCS Research Fellow Book Publications

Books

- Oliver Leistert and Theo Röhle (Eds.), *Generation Facebook. Über das Leben im Social Net*, Verlag 2011
- Lina Dencik, *Media and Global Civil Society*, Basingstoke and New York: Palgrave Macmillan 2011
- David Croteau, William Hoynes and Stefania Milan, *Media/Society: Industries, Images, and Audiences*, 4th edition, Sage 2011

Book (forthcoming)

- Schultz, Wolfgang, Peggy Valcke and Kristina Irion (forthcoming), *The Independence of the Media and its Regulatory Agencies: Shedding new light on formal and actual independence against the national context*, ECREA Book

Series, Intellect Publ.

Journal Articles and Chapter Publications

- Kate Coyer, “Community Media in a Globalized World: The Relevance and Resilience of Local Radio,” pp. 166-179 in Robin Mansell and Marc Raboy, eds. *The Handbook of Global Media and Communication Policy*. Blackwell Publishing, 2011.
- Kate Coyer, “Developing the ‘third sector’: Community media policies in Europe” (co-authored), pp. 275-298 in Beata Klimkovitz ed. *Media Freedom and Pluralism: Media Policy Challenges in the Enlarged Europe*. CEU Press, 2010.
- Judit Szakács and Eva Bogнар, *Making Sense of Zhoriben: The Story of a Romani Social Networking Site in Hungary*, in: International Journal of Learning and Media (IJLM) Winter 2010, Vol. 2, No. 1, Pages 67-80 MIT Press Journal
- Kristina Irion, (forthcoming), *The Governance of Cybersecurity*, in: Gaycken, Krueger, Nickolay (eds.). *The Secure Information Society*. Springer Publ.
- Wolfgang Schultz, Peggy Valcke and Kristina Irion, *The Independence of the Media and its Regulatory Agencies: Shedding new light on formal and actual independence against the national context*, ECREA Book Series, Intellect Publ. (forthcoming 2012)
- Lina Dencik, *Alternative news sites and the complexities of ‘space’*, New Media & Society (2012 forthcoming, under review)
- Lina Dencik, *The Global Citizen as Neoliberal Subject*, chapter being drafted for forthcoming co-authored book *Neoliberalism and Its Subjects* (proposal currently under review) (2012, forthcoming)
- Arne Hintz and Stefania Milan, *User Rights for the Internet Age: Online Policy According to Netizens*, In: R. Mansell and M. Raboy (eds.), *The Handbook on Global Media and Communication Policy*, Blackwell 2011

Reports

- The European Privacy and Human Rights Report, Privacy International 2011
<https://www.privacyinternational.org/ephr>

- Wolfgang Schulz, Kristina Irion et al, *Indicators for independence and efficient functioning of audiovisual media services regulatory bodies for the purpose of enforcing the rules in the AVMS Directive (INDIREG study)*, study for the European Commission, Brussels, 2011.
- Kristina Irion, *The Protection of Children Online: Risks Faced by Children Online and Policies to Protect Them*, OECD Digital Economy Papers, No. 179, OECD Publishing 2011 Available at <<http://dx.doi.org/10.1787/5kgcjh71pl28-en>>.
- Kristina Irion, *Federal Republic of Germany, Update of country report in European Privacy and Human Rights (EPHR) survey*, Privacy International (London) 2011
- CMCS, Controversial new Hungarian media legislation: An online info resource and analysis, available at <http://cmcs.ceu.hu/node/297/>
- Ellen Hume, *Caught in the Middle: Central and Eastern European Journalism at a Crossroads*, The Center for International Media Assistance (CIMA) 2011
- Joost van Beek, briefing on the issue of Net Neutrality, available at <http://cmcs.ceu.hu/news/briefing-issue-net-neutrality-takes-sharp-turn>
- Interview conducted by Amy Brouillette, Hungarian Chill: interview with Eva Simon of the Hungarian Civil Liberties Union (TASZ), The Columbia Journalism Review March/April 2011
- Kate Coyer and Joost van Beek, *Community Radio in Bosnia and Herzegovina: Opportunities and Challenges*, in: Communication and Community: Citizens, Media and Local Governance in Bosnia and Herzegovina (Ed.: Tarik Jusic), The Mediacentar Sarajevo, in cooperation with the Center for Social Research Analitika, 2011
- Kate Coyer presented briefing at the World Association of Community Radio (AMARC) World Congress, "Mapping Global Media Policy", La Plata, Argentina, 2010

Current Partners

For large European-wide research projects the Center has been collaborating with a network of national experts who have contributed country case studies and data on which formed the basis for comparative research. The COST A30 Action East of West: Setting a New Central and Eastern European Media Research Agenda laid the foundation for the individual contacts among researchers throughout the region upon which subsequent research relied. For example the media research network which spans across Europe has been instrumental for the two major studies for the European Commission on Indicators for Media Pluralism in the Member States – Towards a Risk-Based Approach and on Indicators for independence and efficient functioning of audiovisual media services regulatory bodies (INDIREG study). This networking competence has become major success factor of CMCS' and collaborative research projects and has positioned the Center as a sought after partner for European comparative media research. The networked research approach is now been used also in other research such as the European Privacy and Human Rights (EPHR) project where privacy experts contributed to the country reports.

Additionally, CMCS collaborates with many partner institutions. In the past academic year, this included: Annenberg School for Communication at the University of Pennsylvania, Programme in Comparative Media Law and Policy at Oxford University, ICRI University of Leuven, Magyar Telekom, Internews Network, Arnold & Porter LLP, South East European Network for Professionalization of Media, Mediacentar Sarajevo, Hungarian Civil Liberties Union, Electronic Privacy Information Center, Privacy International, Center for Democracy and Technology, Access, World Association of Community Broadcasters, Community Media Forum Europe, Open Society Archives, Council of Europe, Organization for Security and Co-operation in Europe, and the Open Society Foundations.

Executive trainings and consultancies

CMCS offers trainings to policy-makers, regulators, journalists, media managers, and NGOs, including an Infocommunication workshop series organised in cooperation with PRK Partners Law Office Budapest, the Research Center of Information Technology and Communication Law Studies of the Faculty of Law of the University of Pécs. Previously, CMCS convened a workshop for the National Communications Authority of Hungary titled *Advanced Policies and Regulation of Electronic Communications Networks and Services*, and the Center has also organised a summer program on monitoring and evaluation for media development with the Annenberg School and Internews Network that we are looking to develop into an executive education program.

The Center also participates in international consultancy projects and provides expert advisory input, including work for the European Commission, Council of Europe, World Bank Institute, OSCE, UN, Community Media Forum Europe, and on issues such as self-regulation, freedom of expression, the impact of digitalization on local media, and media pluralism.

Kristina Irion regular consults on European media policy and privacy issues, most recetly as an expert to the European Network and Information Security Agency (ENISA) in a joint Privacy & Trust scenario assessment on Emerging social networking applications and technologies, and as a consultant of the OECD Working Party on Information Security and Privacy (WPISP) for drafting the background report on Protecting Children Online: Risks Faced By Children Online and Policies to Protect Them and developing Policy Principles. Kate Coyer regularly consults on media pluralism, community media policy and media development, most recently for the World Association of Community Broadcasters, Internews Network, and the UN Representative for Freedom of Expression.

Teaching at CEU

CMCS collaborates with the Department of Public Policy in the Media, Information and Communications Policy specialisation offered as part of the MA in Public Policy, and with the Department of Political Science in the certificate in “Political Communication” offered as part of the MA in Political Science. Both programs are growth areas for their respective departments and have enjoyed high numbers of applications and a strong international reputation. CMCS activities bring additional benefits to the students with an interest in the field by organizing public lectures, thematic workshops and conferences.

Department of Public Policy: Media, Information and Communications Policy stream

CMCS has made possible the establishment of a specialization in Media, Information and Communications policy (MICP) in the Masters programme of the Department of Public Policy of the CEU. This specialisation provides focused exposure to issues of policy development and practice in modern telecommunications and information fields. Specialized courses address issues of convergence, the shift to digital broadcasting, Internet policy and mobile and wireless telecommunications.

The program is designed to train a new generation of policy makers, advocates and advisers. The student body is an international one and many participants have backgrounds in communications studies or media policy and practice. In the last academic year, four students accomplished the specialisation in Media, Information and Communications Policy, by taking six credits in the stream's portfolio, with many more students taking individual courses within the stream.

In the academic year 2010-11 one partial scholarship was provided by Magyar Telecom, whose support has been instrumental in the development of the stream and in attracting top students. After four years, this contract expired in the academic year 2010/11.

Courses

The following media-related courses for this specialisation were taught within the Department of Public Policy in 2010-11:

- Fundamentals in Media and Communications Policy (Kristina Irion)

- Civil Society, Governance and Communication (Kate Coyer)
- Electronic Governance (Kristina Irion)
- Enabling Policies to Freedom of the Media (Peter Molnar)
- Free Speech, Media and the Internet (Legal Studies Department, Kristina Irion)
- Information Privacy Protection – Workshop (Kristina Irion)

MA Thesis titles Supervised by core CMCS members

Davit Chokosvili, “The Role of the Internet in Democratic Transition: Case Study of the Arab Spring”

Gloria Lai, “Media Control Policies in China and the Effects of WTO Accession”

Rian Wanstreet, “Spectrum Policy and the Public Interest Standard in the United States”

Agnes Doka, “Adapting election observation to the observation of E-voting - The birth of E-observers”

Luboslava Riaposova, “The Role of Civil Society in Responding to 'Hate Speech'”

PhD Supervision

Nevena Ruzic, CCL SJD Candidate, "Tacit Freedom of Expression Limitation by Internet Service Providers", supervised by Kristina Irion

Department of Political Science, Certificate of Specialization in Political Communication

The Department of Political Science offers MA students the possibility of earning, in addition to their MA-degree in Political Science, a Certificate in Political Communication. In 2010-11, students were eligible for the certificate and general interest in this field is among the fastest growing in the department. Students can accomplish the specialization by taking twelve credits from a list of approved courses.

Courses

The following media-related courses for this specialisation were taught within the Department of Political Science in 2010-11:

- Comparative Media Systems (Kate Coyer)
- Digital Technologies and Society (Stefania Milan)
- Nationalism and the Media (Lea Sgier)
- Political Communication (Stefania Milan)
- Research in a Digital Environment – Methods Workshop (Stefania Milan)
- Voting Behavior (Gabor Toka)

Thesis titles Supervised by core CMCS members

Jacob Oermen "The issue network as a site of politics: Deliberating the Danish Asylum Issue on the Internet" – Best Dissertation Award by the Political Science Department

Maja Dodic Gruicic, "Internet and the structural transformation of public debate. A comparison of the online and offline public spheres in Croatia"

Hugo Begin, "The Internet in transnational advocacy networks. The forgotten question"

Austėja Trinkunaite, "Internet forums in Lithuania: A new stimulus for social capital?"

Gyorgy, Tamas, "Collective action and the internet" (2 year MA, finishing 2012)

Istvan-Peter Ianto-Petnehazi, "Online hate speech" (2 year MA, finishing 2012)

Kohei Watanabe, "Dynamics of international news environments. Comparative analysis of online news services in the US and India"

Neli Hrydziushka "Representation of the Eastern Bloc countries in the Western press in 1989-1990 and 2009-2010 and EU integration"

Sonila Danaj "An analysis of the January 21, 2011 demonstrations through the Albanian print media" (2nd supervisor: Stefania Milan)

Further opportunities for students generated by CMCS

In addition, CMCS members invite policy makers and advocates as guest speakers during class sessions and take students on field trips to organizations like Magyar Television, multimedia innovation lab Kitchen Budapest, Hacklab, *Tilos* Radio, and the Open Society Archives. CMCS organises conferences and workshops, and brings in a range of guest lecturers in the field of media and communication studies.

Summer school participation

CMCS has provided financial and organisational support for several students to participate in academic summer programs including 2011 Annenberg-Oxford Global Media Policy Summer Institute at Oxford's Programme in Comparative Media Law & Policy and the CMCS co-organized CEU SUN Summer School on "Communication Policy Advocacy".

Research and publication

CMCS often hires advanced MA and PhD students as research assistants on projects, and has also commissioned research by former students, and provided seed funding for students to turn thesis work into publishable articles. CMCS is currently developing a 'white paper' series that would provide further opportunities for students to publish.

Event organising experience

CMCS has hired current and former students to help organize workshops on cybersecurity, as well as media policy in the Middle East and North Africa, and provided volunteer opportunities for students at the CEU / Google conference *Internet at Liberty* and *Beyond East and West: Two decades of media transformation after the fall of Communism*.

Internships

The CMCS hosted four interns this year. Csilla Urban, Balint Hudecz and David Torok were hosted at CEU within the framework of the internship program of the Department of Media and Communications at Eotvos Lorand University. Marta Monteiro joined the CMCS in March 2011 to develop and support activities in collaboration with the CEU Human RightS Initiative (HRSI).

Sarah Pipes, University of Michigan School of Information, Ann Arbor, Mich., was a summer intern involved with research and outreach for the European Privacy and Human Rights (EPHR) project and the wrap-up of the Broadening Awareness in Data Protection (BROAD) project,

CEU SUN Summer School Program

“Communication policy advocacy, technology, and online freedom of expression: a toolkit for media development”

The summer school “Communication policy advocacy, technology, and online freedom of expression: a toolkit for media development” was organized by the CMCS in collaboration with Internews Network, the Annenberg School for Communication at University of Pennsylvania, and the Center for Democracy and Technology.

This intensive summer course was designed to help both researchers and activists gain new insights into the role which civil society can play in advocating for free expression online and communication policy change, and to examine the potential of technology and online tools for mobilizing and organizing constituencies and for enhancing the security and privacy of advocates.

The goals of the course were:

1. To stimulate and advance research, scholarship and academic discourse on the role of civil society in the communication policy-making;
2. Provide a forum for concrete skill sharing of online tools for advocacy and enhancing the security and privacy of Internet activity
3. To identify a core group of scholars working in this area and nurture their research interests and capabilities with the aim of future collaborations amongst faculty, course participants, institutions and CEU;

4. To work with partners to identify a network of human rights activist, bloggers and media policy advocates who are interested in contributing to the development of research in the field;
5. To give participants the opportunity to gain valuable experience in developing an advocacy campaign through hands-on case study projects, field trips to local organizations involved in innovative new media technologies, and interaction and networking with a diverse group of participants.

Participants were exposed to a wide range of practical and theoretical views related to communication policy advocacy and online tools and tactics, and how to integrate research into communication policy advocacy. The course was run as a combination of conceptual and research-oriented sessions, including hands-on work developing advocacy campaigns and the latest developments in online tools for advocacy, security and privacy, and field trips within Budapest to meet with organizations engaged with work in this field, including community radio station Radio Tilos and “hacktivist space” Hacklab.

One of the strengths of the course, and added value for the core organizing institutions is the opportunity to build our network of key groups that research and work in the field, as well as to foster new opportunities for engagement with CEU and CMCS. We continue to be successful in building strong relationships and collaborations with SUN course participants.

The course was borne out of a highly successful and high-profile conference CEU organized with Google in September, 2010, and built on the synergies and partnerships established there. The course allowed us the opportunity to continue our long-standing and valuable collaborations with the Annenberg School, and further deepen our work with the Internews Network. To this end, two specific side-event workshops took place concurrent with the SUN course that allowed for important cross-fertilization and networking across the institutions and participants, and which also served to provide financial and in-kind support by way of travel and participation of faculty from Internews. It also introduced CEU to a wider range of high level experts working in the field of media development and Internet policy.

Course Directors were Kate Coyer, Director of the CMCS; Susan Abbott, Internews Network; Leslie Harris, Center for Democracy and Technology; and Prof. Monroe Price, Chair of the CMCS and Director of the Center for Global Communication Studies (CGCS) at the Annenberg School for Communication, University of Pennsylvania.



Research and Collaboration

Over the past several years, the CMCS has participated in and/or led major research projects that came to a close in 2011, in addition to numerous ongoing research activity and related events.

Joint Project funded by the European Commission on European Privacy and Human Rights (EPHR) (2010-2011)

Privacy International, the Electronic Privacy Information Center (EPIC) and the Center for Media and Communications Studies (CMCS) launched a new project on European Privacy and Human Rights (EPHR) on February 1, 2010. The project was funded by the European Commission's Special Programme "Fundamental Rights and Citizenship".

The EPHR project comprised three action areas:

1. Map European privacy laws and recent developments as well as summarise the trends in the light of the right to privacy;
2. disseminate information and publish it on multiple online and offline platforms; and
3. develop innovative awareness-raising campaigns to be launched at the European Data Protection Day on 28th January 2011.

As a result of the EPHR project, accurate and high quality information about the state of European privacy legal framework and recent developments is at the fingertips of all Europeans in English and in the language of each EU member state for its respective country report. A summary wraps up the country reports and presents policy analysis and recommendations.

Partner organizations:

- Privacy International (PI) is a human rights group formed in 1990 as a watchdog on surveillance and privacy invasions by governments and corporations. PI is based in London, England, and has an office in Washington, D.C. We have campaigned across the world to protect people against intrusion by governments and corporations that seek to erode this fragile right.
- The Electronic Privacy Information Center (EPIC) is a public interest research center in Washington, D.C. EPIC was established in 1994 to focus public attention on emerging privacy and civil liberties issues and currently maintains two of the most popular web sites in the world – epic.org and privacy.org.

The study team was coordinated by Professor Kristina Irion.



INDIREG: Indicators for independence and efficient functioning of audiovisual media services regulatory bodies (2010-2011)

The CMCS took part in a consortium that was selected by the European Commission to carry out a study on “Indicators for independence and efficient functioning of audiovisual media services regulatory bodies for the purpose of enforcing the rules in the AVMS Directive” (SMART 2009/0001). The study was launched in February 2010.



The consortium included the Hans Bredow Institute (lead contractor), the K.U. Leuven (Katholieke Universiteit Leuven), Cullen International, as well as Perspective Associates as a subcontractor. It was cooperating with a net of correspondents covering each of the 43 countries covered by the study.

The study had three general objectives:

1. A detailed legal description and analysis of the audiovisual media services regulatory bodies in the European Union Member States, as well as in candidate and potential candidate countries to the EU and in the EFTA countries. To facilitate a comparative perspective, the regulatory system of four other countries, namely the USA, Japan, Singapore and Australia, had been analysed too.
2. An analysis of the effective implementation of the legal framework for regulatory bodies in these countries.
3. The identification of key characteristics constituting an "independent regulatory body" in the light of the AVMS Directive.

The global aim of the study was the development of indicators that make it possible to measure the independence of regulatory bodies in the field of audiovisual media, and to assess the functioning of these bodies and their capacity to ensure the effective application of the AVMS Directive.

On the part of the CMCS, the study team was coordinated by Professor Kristina Irion.

Comparing Media Labs Across Cultures, Industries and Organizational Boundaries: Case Studies of Six Media Labs in Europe, North America and Asia (2010)

The CMCS conducted a research study on behalf of partner institution Kitchen Budapest at Magyar Telekom in which six media labs were studied and compared. Their business models, missions and goals, organizational structures, activities and projects were considered in tandem with one another in order to understand the emergent best practices in terms of the opportunities for successful innovation, community-building and sustainability.

The report documented the work of six organizations from a range of business models, activities and geographies -- Citilab (Cornellà, Spain), Innovation Lab (Aarhus,

Denmark), Xindanwei (Shanghai, China), Centre for Social Innovation (Toronto, Canada), Eyebeam (New York, USA) and Waag Society (Amsterdam, The Netherlands) – which were useful for understanding the context of media, art and innovation spaces around the world. These case studies were selected after initial conversations with selected experts around the world who are familiar with the important roles that media labs have played in their local economies to generate and share knowledge about emerging technology, new ways of working, design thinking and design methods as well as their role as a focal point for artists, technologists, researchers and entrepreneurs. The six case studies consisted of interviews and extensive desk research.

The project was funded by Magyar Telekom.

Checking the facts: Hungarian media laws and European Free Press (2011)

The CMCS is undertaking a research project concerning the new Hungarian media laws. In response to international criticism over its new media package, the Hungarian government has maintained the legislation complies with European free press standards and media regulations in other EU-member states. In December 2010 and January 2011, Hungary's Ministry of Public Administration and Justice released two detailed statements comparing Hungary's media legislation with corresponding regulations in various EU-member countries.

The purpose of this project is to fact check these claims, both to clarify how Hungary's regulations compare with those in other EU-member states and to monitor the accuracy of the Hungarian government's statements. This study is modeled after similar fact-checking projects by policy institutes and media organizations, including Factcheck.org at the Annenberg Public Policy Center of the University of Pennsylvania. It is conducted by a team of country experts and managed and coordinated by researchers at the CMCS.

The project comprises two phases: in the first phase, country experts analyze specific claims regarding corresponding media regulations, providing empirical assessments of the accuracy of the government's statements using a common methodology, and provide all relevant data—including links to the specified media legislation and/or case law—regarding those regulations. In the second phase, project leaders and researchers at CMCS analyze the country reports and incorporate results into an interactive online data visualization program, custom developed by data visualization specialists sub-contracted by CMCS for this project. This data visualization tool accompanies a final report summarizing the results, including country-specific analyses, and published on CMCS's Web site.

The project is sponsored by the CMCS and the Open Society Foundations Media Program.



CMCS Fellows

CMCS welcomes academic visitors for periods of one month to one year who wish to contribute to and participate in the ongoing research activities of the Center, and play an active role in the vibrant academic life of the university. CMCS fellows work on their own projects as well as collaborative and comparative projects with the Center, and support the development of events and workshops as related to their fields of interest.

Ellen Hume has been the Annenberg Fellow in Civic Media since fall 2009. Appointed by Michael Delli Carpini, Dean of the Annenberg School for Communication at the University of Pennsylvania, Ellen is based at the CMCS, where she continues her civic media work and participates in research projects the two institutions undertake.

Ellen was the Research Director at the Center for Future Civic Media in the Massachusetts Institute of Technology. Before joining MIT in January 2008, Ellen was a journalist and teacher. She founded the Center on Media and Society at the University of Massachusetts Boston, where she created the New England Ethnic Newswire. Previously, she served as executive director and senior fellow at Harvard University's Shorenstein Center on the Press, Politics and Public Policy, and as executive director of PBS's Democracy Project, where she developed special news programs that encouraged citizen involvement in public affairs.

Ellen was a White House and political correspondent for The Wall Street Journal, national reporter with the Los Angeles Times and regular commentator on PBS's Washington Week in Review and CNN's Reliable Sources program.

Markos Kounalakis is a Senior Fellow at the Center for Media and Communication Studies at the Central European University in Budapest, Hungary. He is President and Publisher Emeritus of the Washington Monthly. Kounalakis is a print and network broadcast journalist and author who covered wars and revolutions, both civil and technological. He returns to Hungary twenty-plus years after his first reporting assignment in early 1989. He reported the overthrow of communism for Newsweek in East Germany, Czechoslovakia, Hungary, Romania, and Bulgaria, and the outbreak of ethnic strife and war in Yugoslavia. He has written three books, "Defying Gravity: The Making of Newton" (Beyond Words Publishing, 1993), "Beyond Spin: The Power of Strategic Corporate Journalism" (co-author, Jossey-Bass Publishers, 1999), and "Hope is a Tattered Flag: Voices of Reason and Change for the Post-Bush Era" (PoliPointPress, 2008). He serves on the Board of Visitors at Columbia University's Graduate School of Journalism; Board of Councilors at the University of Southern California's (USC) Annenberg School for Communication and Journalism; Board of Advisors at USC's Center on Public Diplomacy; Board of Advisors at Georgetown College; Wilson Council at the Woodrow Wilson International Center for Scholars (WWICS); Board of Directors at the Center for National Policy; Vice Chairman of the Board of Advisors for the Southeast Europe Project at WWICS.

He formerly served as Chairman of Internews Network 2002-2004; Vice Chairman of the California State World Trade Commission 2001-2003; Board of Trustees of the Western Policy Center 2001-2005; Board of Trustees and Executive Committee of the World Affairs Council of Northern California (2006-2008); National Governing Board of Common Cause (2006-2008). In June 2003, he chaired a multinational reconstruction conference in Athens, Greece where Iraq's media laws were drafted.

Joost van Beek started working at the CMCS as a Research Fellow in September 2009. His research focuses on social, community and minority media in a comparative context, within Europe and beyond. He is exploring the usage of "old" and new media by minority communities and multicultural audiences, and the role of online media advocates and communities in effecting social change.

During his work at the CMCS, Joost co-authored a book chapter on community media prospects in Bosnia and Herzegovina and researched media regulation and internet governance issues for the Hungarian National Communications Authority. He helped organize a workshop for researchers in the field of media and minorities, among other CMCS workshops and events, and helped manage an evaluation of an international project on migrants in the media. He takes an active role in shaping the CMCS's own usage of online social media, in order to expand the dissemination of relevant news and research information to colleagues, students and researchers.

Peter Molnar is a Senior Research Fellow at the Center for Media and Communication Studies at Central European University. As a member of the Hungarian Parliament (1990-1998) Peter was a principal drafter of the 1996 Hungarian media law as well as numerous other laws on media and cultural policy. He was member of the Hungarian Radio-Television Board's Complaint Commission, and a legislative advisor. Peter has written extensively on access to information, freedom of speech and freedom of the press and has taught courses on these subjects since 1994. He has taught at CEU and at ELTE University in Budapest, as well as at the Graduate School of Journalism of the University of California in Berkeley and the Graduate School of Journalism and Communication of the University of Colorado. He has co-convened and moderated a colloquium on the content and context of "hate speech" at the Cardozo School of Law, and a semester-long workshop on "hate speech" at Columbia Law School. He is co-editor of "Content or Context: Rethinking Regulation and Remedies for 'Hate Speech'" with Michael Herz, forthcoming by Cambridge University Press in 2011. Peter was a German Marshall Fellow, twice a Fulbright Fellow, and a Shorenstein Fellow at Harvard University. In 2006, he drafted the Declaration for the Freedom of the Internet that was signed by many media scholars.

Amy Brouillette has been a Research Fellow at the CMCS since February 2011. Her current research involves examining Hungary's new media laws in the European context. Amy has worked as both an on-staff and freelance journalist for more than 10 years, reporting for daily, weekly and online U.S.-based publications. Her articles and photography have appeared in the *Columbia Journalism Review*, *The Los Angeles Times* and *The Denver Post*.

She holds a master's degree in journalism from the University of Colorado, Boulder (2007), and a master's degree in Central European history from CEU (2009). In 2008, she was a visiting graduate student in Harvard's Russian, Eastern European, and Central Asian Studies (REECA) program, where she studied post-communist media development in Central and Eastern Europe.

Maria Egupova was a Research Fellow at the CMCS during the spring of 2011. During that time, she conducted a comparative analysis of the media systems in Hungary, Russia and Belarus which highlighted common features and differences. Her research specifically explored the validity of the claims of the "Putinization" of Hungarian media law. She graduated from the Far Eastern National University in Vladivostok, Russia, and an MA in Political Science from CEU.

Lina Dencik joined the CMCS in May and conducts research focusing on alternative news spaces and politics of the 'global'. Her research project builds on original research about the international arm of the Korean based citizen-journalism site OhmyNews.

Lina is currently a Visiting Lecturer at the Political Science Department at CEU. She has been Visiting Lecturer at the Institute for Media, Arts & Performance at Bedfordshire University, an Associate Lecturer at the Department for Communication, Media & Culture at Oxford Brookes University, and a Visiting Tutor at the Department for Media & Communications of Goldsmiths College, University of London. At Goldsmiths College, she completed her PhD last year with a thesis on news practices and theories of global civil society. Lina's book *Media and global civil society* is forthcoming in 2011 by Palgrave Macmillan.

Oliver Leistert conducts research in the field of civil society and communications and privacy concerns. Specifically, he is looking at obstacles to safe mobile communications and the pros and cons of different on-line and mobile media tools for communication in protest situations.

Oliver is currently finishing a doctoral thesis on cybersurveillance and mobile protest media at the University of Paderborn, Germany. In his thesis, he examines what mobile media is used for, where it fails, to what extent it has an impact, how agency changes, how it becomes a danger for protesters, and what repression may follow its use, as well as further questions, drawing from 50 interviews collected around the world.

Oliver's book *Generation Facebook. Über das Leben im Social Net*, (co-edited with Theo Röhle) is forthcoming in 2011 by Verlag

Major Events and Workshops

Internet at Liberty 2010: The promise & peril of online free expression



20-22 September 2010
CEU, Budapest

Easily the largest event the CMCS helped organize in the past year was *Internet at Liberty 2010*, an international conference co-sponsored by Google and Central European University which addressed the complex issues facing the development of the Internet as a global, free and open space. The CMCS played a core role in the organization of the event.

Internet at Liberty 2010 brought together hundreds of activists, bloggers, academics and officials from the public and private sector to explore new opportunities and threats for communication and free expression online. Conference participants considered the increasingly strategic and sophisticated policy issues involved in how governments increasingly try to control both the spread of information and activists using digital technologies..They addressed the boundaries of online free expression; the complex relationship among technology, economic growth and human rights; the ways in which dissidents and governments are using the Internet; the role of internet intermediaries; and pressing policy and legal issues of online communication such as privacy and cybersecurity.

Speakers included David Drummond, Google Senior Vice-President; Dunja Mijatovic, the OSCE Representative on Freedom of the Media; Rebecca MacKinnon, of the New America Foundation; Evgeny Morozov, of Stanford University; Bertrand de la Chapelle, Special Envoy for the Information Society at the French Ministry of Foreign Affairs; Mogens Schmidt, Deputy Assistant Director-General for Communication and Information at UNESCO; Lord Richard Allan, Director Policy in Europe for Facebook; Sunil Abraham, of the Centre for Internet and Society in India; Carlos Afonso, of Brazil's Internet Steering Committee; Lucie Morillon, of Reporters Without Borders; Supinya Klangnarong, Secretary General of the Campaign for Popular Media Reform in Thailand; Colin M. Maclay, the Managing Director of the Berkman Center for Internet and Society at Harvard University, and Rob Faris, research director of the Berkman Center and the OpenNet Initiative; Aaron Swartz. Co-Founder at Progressive Change Campaign Committee; and many others.

Conference and break-out sessions also provided a forum to highlight national case studies and efforts to advance transparency and accountability. At conference workshops, the world's leading practitioners of internet activism from organizations such as Access Now, Mobile Active, the Tactical Technology Collective, CitizenLab, the Kubatana Trust in Zimbabwe and Intervozes in Brazil, discussed how best to harness online technologies while protecting security and privacy. A set of topical dinners allowed smaller groups of participants to discuss more specialist issues.

Most events of the conference were streamed live online, and can still be watched.

- Find more information about the conference at:
<http://www.cmcs.ceu.hu/news/conference-internet-liberty-2010>
- Watch full conference sessions at:
<http://www.youtube.com/user/ceuhungary#g/c/8BC6C2BF6403AF80>
- The Electronic Frontier Foundation's Jillian York live-blogged the conference; read her posts at: <http://jilliancyork.com/tag/ial2010/>
- Read some of the Tweets that were posted under the hash tag #IAL2010:
<http://topsy.com/s?type=tweet&q=%23ial2010>

European Commission stakeholder forum on the EU's European Digital Agenda

23 September 2010
CEU, Budapest

The European Commission's Representation in Hungary and the CMCS hosted a stakeholder forum focusing on the European Commission's European Digital Agenda initiative. Keynote speeches were delivered by Detlef Eckert, Director "Lisbon Strategy and Policies for the Information Society" in the Directorate General "Information Society and Media" of the European Commission, and representatives of Hungarian government bodies, which were followed by an interactive discussion.

Public workshop on indicators for the independence and efficient functioning of AVMS regulatory bodies

31 January 2011
Albert Borschette Conference Centre (CCAB), Brussels

The workshop aim was to present and discuss the preliminary final report of INDIREG ("Indicators for independence and efficient functioning of audiovisual media services regulatory bodies for the purpose of enforcing the rules in the AVMS Directive"). CMCS was part of the consortium selected by the European Commission to carry out this study; other partners include the Hans Bredow Institute for Media Research, Germany; the Interdisciplinary Centre for Law & ICT (ICRI), Katholieke Universiteit Leuven, Belgium; Cullen International, Belgium; and Perspective Associates, UK.

At the workshop, the project partners presented the approach and methodology of the study, its underlying working definition of independence, and the analysis of both formal and de facto frameworks of AVMS regulators in 43 countries. They presented the findings of the study regarding key characteristics of independent regulatory bodies within the scope of the AVMS Directive as well as an online tool for the self-assessment of independence and effective functioning.

Information Privacy Workshop

12 February 2011
CEU, Budapest

Dr. Kristina Irion, Assistant Professor at the Department of Public Policy and CMCS Research Director, Public Policy, hosted a workshop on information privacy for interested members of the CEU community. The workshop explored the various facets of information privacy and the surrounding policies of electronic data processing involving personal information, subjects of urgent interest as enhanced computing technology and storage capacity are facilitating an ever increasing appetite for personal information on behalf of businesses and authorities.

11th Meeting of the ICANN Studienkreis

28-29 April 2011
Hilton Hotel, Budapest

The Center for Media and Communication Studies co-sponsored an international conference of the ICANN-Studienkreis on Internet governance.

Since 2000, the ICANN-Studienkreis brings together stakeholders from the private sector, academia, civil society, media and the government for annual high level expert seminars on subjects related to Internet governance and the development of ICANN (Internet Corporation for Assigned Names and Numbers).

Speakers at the 11th Meeting of the ICANN-Studienkreis included Dr. Zsolt Nyitrai, Hungarian Minister of State for Infocommunications and Chair of the EU Telecommunication Council; Gábor Mátrai, Vice-President of the National Media and Infocommunications Authority in Hungary; Eva Simon of the Hungarian Civil Liberties Union; Paul Twomey, former CEO of ICANN; David W. Maher, Senior Vice President, Law & Policy, of the Public Interest Registry (PIR) in Chicago; Lee Hibbard of the Council of Europe; and Wolfgang Kleinwächter, Chair of the ICANN-Studienkreis.

Foreign Reporting in the 21st Century: A Roundtable Discussion

4 May, 2011
CEU, Budapest

On May 4, Senior CMCS Research Fellow Markos Kounalakis moderated a roundtable discussion with Budapest-based foreign press correspondents and reporters.

Considering that the established model of international newsgathering, with foreign reporters working at fixed bureaus overseas, has struggled to survive in the 21st century media landscape, the participants discussed questions about the future prospects of foreign reporting. Is there a new, financially feasible business model for foreign reporting in the age of digital journalism? How can traditional reporters compete with citizen journalists who work for free and get to the story first? Can the traditional foreign reporting model adapt to the new media landscape? How will the changes in foreign corresponding impact foreign policy and foreign policy-making? Moderator Markos Kounalakis is President and Publisher Emeritus of the *Washington Monthly* and a former foreign reporter for *Newsweek* and NBC.

Building New Media Institutions in the MENA Region: A Roadmap towards Media Law and Policy reform

June 24-27, 2011
CEU, Budapest

This exploratory discussion brought together a small group of participants from the MENA region with international experts. The method was to take current developments, particularly in Tunisia and Egypt, as a way of asking how best information can be gathered, coalitions can be built, and expertise can be mustered to foster a strong media sector that will undergird democratic development and meaningful reform. This initial gathering included representatives of various stakeholder groups from the region, including government/policy, media and civil society. The goal was to develop a “roadmap” for the transition in Tunisia and Egypt (with some discussion of prospects for change in other countries in the region). The discussion was directed, in part, by international experts currently engaged with the ongoing processes of change as well as those intimately familiar with the media environment in the region. The workshop was organized by the Center for Global Communication Studies (CGCS) at the Annenberg School for Communication, University of Pennsylvania, the Internews Network and the CMCS.

Transfabric - A para-sitic workshop on transnational D.I.Y.

29 August – 1 September, 2011

Fablab Budapest

The CMCS helped organize a workshop in Budapest called Transfabric - A para-sitic workshop on transnational D.I.Y. The workshop brought together key thinkers and practitioners from the U.S., Europe, China and Iran, who work at the intersection of digital and urban design, making and remaking. The main goal of the workshop was to provide a space for mutual engagement, learning from each others' experiences and the challenges that individual groups might face, and establishing opportunities for future collaboration.

The workshop contained a strong practical component, in which participants did a hands-on design brainstorming session and a D.I.Y. session. The participants broke out in groups to sketch and build various digital and electronic artifacts.

The workshop mostly took place at FabLab Budapest, and partly at Kitchen Budapest. The workshop was organized in collaboration by LUCI – Laboratory for Ubiquitous Computing at University of California, Irvine; the Center for Global Communication Studies (CGCS) at the Annenberg School for Communication, University of Pennsylvania; and the CMCS. It was sponsored by the CGCS, Google OpenSource Office and Google China Developer Relations, Kitchen Budapest and Fablab Budapest.



Public lectures, discussions and film screenings

International Right to Know Day

28 September 2010
CEU, Budapest

On 28 September 2010, the International Right to Know Day, the Human Rights Initiative (HRSI) at CEU and the CMCS organized an event to promote the individual right of access to information and open, transparent governance. Students were invited to add one sentence to a list of thoughts about why freedom of information is fundamentally important for democracy as well as our individual right.

Secrecy, film screening

Dir. Peter Galison and Robb Moss

4 October 2010
CEU, Budapest

A week after the International Right to Know Day, the CMCS screened *Secrecy*, a 2008 documentary film directed by Harvard University professors Peter Galison and Robb Moss about the world of government secrecy, which explores the tensions between our safety and the ability to function as a democracy.

Battle of Ideas / "Read all about it: Truth in demand"

19 October 2010
CEU, Budapest

The CEU and CMCS hosted a satellite event of the *Battle of Ideas 2010* festival, organized by the Institute of Ideas, where experts discussed changes in journalism and the mass media in the age of digital media, citizen journalism and “pay-walls”. Eszter Babarczy, cultural historian, journalist, essayist and translator; Frank Furedi: professor of sociology at the University of Kent; Ellen Hume, former journalist and Annenberg Fellow in Civic Media at the CMCS; and Eva Katona, freelance journalist and chief secretary of the Association of Hungarian Content Providers, discussed questions such as: Without journalistic ethics such as editorial control, fact-checking, and an aspiration for objectivity, how can we ensure people get the information they need to be well-informed citizens? Can we hope to rely on a ‘democratized’ virtual coffee shop without editorial control? Might attempts to ensure ‘balance’ actually get in the way of reporting the truth?

Bill Mitchell: From Losing the News to Finding it Again: Some New Routes for News

19 October 2010
CEU, Budapest

Bill Mitchell, a veteran journalist who was director of electronic publishing for the *San Jose Mercury News*, Detroit Bureau Chief for *Time* magazine, Assistant Managing Editor of the *Detroit Free Press*, and Washington correspondent for Knight Ridder newspapers, came to CEU to discuss the future of news media and journalism. The discussion was moderated by Ellen Hume, Annenberg Fellow in Civic Media at the CMCS.

Bill Mitchell is Head of Entrepreneurial and International Programs, Poynter Institute, USA

Wolfgang Kleinwaechter: Challenges of Internet Governance: New multistakeholder models for global policy development

26 October 2010
CEU, Budapest

Kleinwaechter outlined key developments in the structure and governance of the internet, guiding the audience through five decades of internet history. Kleinwaechter, who has been involved in Internet governance issues since the early 1990s, co-chaired the WSIS Civil Society Internet Governance Caucus and published books on issues of broadcasting legislation, the global information society, internet governance and WSIS, argued for the groundbreaking value of multistakeholderism as international governance model.

Wolfgang Kleinwaechter is Professor for International Communication Policy and Regulation, Department for Media and Information Studies, University of Aarhus; Chair of the Nomination Committee of ICANN; Member of the UN Working Group on Internet Governance

Amit Schejter: Mobile phones and security events in Israel: Facts and policy implications

25 January 2011
CEU, Budapest

Using real time data, this lecture uncovered mobile phone usage during terror attacks and military conflicts in Israel. For their studies on the subject, Schejter and his co-researchers had the unique opportunity of accessing raw data from one of Israel's main telecommunication companies. Schejter argues that their findings demonstrated

observations regarding Israeli society and its social cohesiveness and addressed the importance mobility in times of crisis.

Amit Schejter is Associate professor of communications and co-director of the Institute for Information Policy at Pennsylvania State University

Anna Fielder: Civil Society Representation in Intergovernmental Organisations: The way inside OECD

14 February 2011
CEU, Budapest

Anna Fielder has been relentlessly working to achieve civil society representation in the Organisation for Economic Cooperation and Development (OECD), where she achieved consumer representation on its Committee on Consumer Policy in the 1990s. She has been a key player in the set up of the Civil Society Information Society Advisory Council (CSISAC), which contributes constructively to the policy work of the OECD Committee for Information, Computer and Communications Policy (ICCP).

Anna Fielder is International consumer rights expert, senior policy advisor to Consumer Focus (UK), Trustee and Company Secretary of Privacy International

David McCraw: Law and Disorder: Wikileaks and the Future of Information Freedom

16 February 2011
CEU's Open Society Archive, Budapest

At The New York Times Company, David McCraw is responsible for newsroom legal affairs and serves as lead legal counsel for The Times' freedom-of-information litigation. McCraw, introduced by CEU President and Rector John Shattuck, described in his lecture how The New York Times became involved in a partnership with Wikileaks and fellow news outlets to publish revelations that were contained in leaked collections of classified documents on both Afghanistan and Iraq, as well as an expansive collection of diplomatic cables. McCraw discussed the complex ethical and legal dilemmas faced by The Times, the judgment calls which the newspaper made on whether to collaborate Wikileaks, what information to report, and how to report it, the intricate processes which reporters and tech staff developed to extract and select information from the enormous amount of documents, and the elaborate process of redacting the information they used in order to protect sources and lives in Afghanistan and Iraq.

David McCraw is Vice President and Assistant General Counsel of The New York Times Company

Control Room, film screening

Dir. Jehane Noujaim

7 March 2011
CEU, Budapest

On 7 March, 2011, the CMCS screened *Control Room*, a 2004 documentary film about the Arabic-language news network Al-Jazeera, shot when the war in Iraq first erupted.

Manuel Puppis: The Political Communication of Regulatory Agencies: Between Legitimacy Management and New Governance

10 March 2011
CEU, Budapest

Manuel Puppis spoke about how regulatory agencies act as policy-setting bodies, and their impact on overall political communications. Following liberalization, regulatory agencies have become key actors of policy-making in broadcasting and telecommunications across Europe. Despite the fact that political communication is an integral part of politics, previous political communication and communication policy research largely ignored the communication of these regulators.

Manuel Puppis is senior research and teaching associate, and managing director of the division "Media & Politics," Institute of Mass Communication and Media Research (IPMZ), University of Zurich, Switzerland

Frank La Rue: New challenges to freedom of expression

4 April 2011
CEU's Open Society Archive, Budapest

Frank La Rue has worked on human rights for the past 25 years, and is currently the Special Rapporteur on the promotion and protection of the right to freedom of opinion and expression for the Office of the United Nations High Commissioner for Human Rights. During his visit to Budapest, La Rue met with Hungarian government, parliament and civil society representatives to discuss the country's recently passed, controversial media legislation, which he spoke up about forcefully at a press conference at the end of his visit. In his public lecture at the CEU, however, he provided a broad overview of global challenges to freedom of expression, drawing on his work as Special Rapporteur for the UN High Commissioner for Human Rights, as past Presidential Commissioner for Human Rights in Guatemala and as long-time human rights advocate.

Partners

CMCS has benefited from collaborations with academic institutions, policy making bodies, and non-governmental organizations internationally and in Hungary. Our activities help raise the profile of CEU internationally and we see these partnerships as opportunities to demonstrate the role that CEU and CMCS can play in the ongoing debate over communications and society. Such partnerships are also invaluable as the Center seeks to impact scholarship, policy and advocacy, and to diversify our sources of funding as we move forward.

For large European-wide research projects the Center has been collaborating with a network of national experts who have contributed country case studies and data on which formed the basis for comparative research. The COST A30 Action East of West: Setting a New Central and Eastern European Media Research Agenda laid the foundation for the individual contacts among researchers throughout the region upon which subsequent research relied. For example the media research network which spans across Europe has been instrumental for the two major studies for the European Commission on Indicators for Media Pluralism in the Member States – Towards a Risk-Based Approach and on Indicators for independence and efficient functioning of audiovisual media services regulatory bodies (INDIREG study). This networking competence has become a major success factor of CMCS' and collaborative research projects and has positioned the Center as a sought after partner for European comparative media research. The networked research approach is now been used also in other research such as the European Privacy and Human Rights (EPHR) project where privacy experts contributed to the country reports.

Network and strategic partner development is an area CMCS is focused on developing in the coming years. To that end, the Center is now actively pursuing international research projects. Specific, key partnerships and networks are detailed as follows:

Annenberg School for Communication, University of Pennsylvania

Internationally, CMCS has benefited from very close institutional ties with the Annenberg School, its Dean Michael Delli Carpini, and especially their Center for Global Communication Studies (CGCS), led by Professor Monroe Price. Price also serves as the CMCS Chair. CMCS benefits from advisory support, project development, and access to a valuable and growing international network of media scholars, funders and development agencies. As a result, CMCS is currently pursuing collaborations with scholars in Jordan, Thailand, and India.

Annenberg and CGCS have been fostering the developments of the CMCS since its

inception in 2004. Four faculty members from Annenberg taught at CEU that year. Graduate students from Budapest came and worked at Annenberg, and Annenberg faculty and graduate students have continued to be involved. The Center is also very pleased to host Ellen Hume as the Annenberg Fellow in Civic Media.

With CGCS, CMCS has developed an ongoing summer school series that will take place for the fifth consecutive year at CEU in 2012, focusing on different aspects of media and civil society, policy and media development. The 2011 course provided student scholarships funded by Internews Network and benefited from program development from the Center for Democracy and Technology and Internews Network. CMCS has also fostered CEU graduates seeking placement in Annenberg's PhD program and other advanced studies programs internationally.

Programme in Comparative Media Law and Policy (PCMLP) at Oxford

PCMLP is another important node in the international network anchored by Monroe Price at Annenberg. CMCS and PCMLP are currently developing research proposals for comparative studies of transition in Eastern Europe, Latin America and West Africa. CMCS is also now collaborating on a Global Media Law website and discussion list under development by PCMLP.

Lead by Nicole Stremlau, PCMLP runs an Annenberg-Oxford Summer Institute on Global Media Policy, which CMCS' Kristina Irion and Kate Coyer have both participated in. CMCS provides a travel stipend to a strong CEU media stream student in the Department of Public Policy to attend. Past recipients have included Linda Austere, Andreana Stankova, Zivile Stubryte, Maya Nikolova and Roxana Radu.

Google

Participants from the *Internet at Liberty 2010* Conference illuminated the critical need for better research on the topic of Internet freedoms in policy and practice. The complexity of the problems demand thoughtful research that reaches across the traditional disciplines of public policy, political science, international relations, network science and communication studies. It requires the development of policy papers and provocative visionary scenarios; dissemination of tools and data visualizations for civil society, policy makers and industry; support for emerging policy scholarship and researchers; and the development of an institutional network to connect the important work being done in this field. The recognition of these needs has catalyzed the formation of a solid partnership with the Google corporation that has resulted in multiple outputs. Our summer university program, which Google helped fund, drew faculty and students from *Internet at Liberty*. Its curriculum grew directly from the issues outlined during the Google conference, and set a goal of creating a set of working policy tools for activists and researchers.

Internews Network

CMCS has developed a strong working relationship with Internews over the past two years and co-organizes our summer university program together with Annenberg. Internews is an international media development organization whose mission is to empower local media worldwide to give people the news and information they need, the ability to connect, and the means to make their voices heard. CMCS has hosted two high profile workshops for Internews around online free expression, and the future of media policy in the Middle East and North Africa. CMCS is participating in a collaborative research project with Internews on the impact of international aid in media development, and the Center has received a grant to develop a Fellowship program with Internews Bosnia Herzegovina.

Open Society Foundation Media and Information Programs

CMCS and OSF have been developing a number of collaborations and are exploring further opportunities to work together. Currently, OSF has funded and is a partner in a major CMCS study to fact check the consistency of the new Hungarian media laws against European member state norms and practices. The project was developed in consultation with OSF, and both the Media and Information programs are supporting the work. CMCS is working closely with OSF on outreach and dissemination of the study. CMCS is taking an active role in helping develop mediapolicy.org, the Media program's platform for media policy research and information. CMCS consulted closely with both programs in development of the CEU / Google conference on online free expression, and are working with the Information Program specifically on research data visualization projects. OSF program officers have been invited to speak in CMCS-led courses and have funded student participation in our summer courses, and are regularly consulted for project development. CMCS is working with OSF to develop further collaborations for students and other research projects such as the community media policy research hub. CMCS looks forward to working more closely with OSF.

Magyar Telekom

CMCS has also a long-standing and successful partnership with the largest Hungarian telecommunications provider, Magyar Telekom. Magyar Telekom has been an important partner to the Center since its inception, as well to CEU in general. CMCS, through the efforts of Viktor Böhm, who has been instrumental in building the Center and continues to be of assistance in fostering network development, was also instrumental in the development of the Media, Information and Communications specialization in the Department of Public Policy, and in securing financial support from Magyar Telekom for student scholarships, the faculty teaching position in the stream (Kristina Irion), and general operating support for CMCS and project management (now Kate Coyer).

CMCS collaborated with Magyar Telekom funded innovation lab, Kitchen Budapest on several occasions: KiBu's Datafizz installation was exhibited at Internet at Liberty 2010

conference (co-sponsored by Google and CEU). The installation illustrates our transition between the physical and digital worlds; the wealth of unstructured, invisible, and often incomprehensible data on the internet; highlights the privacy issues raised by these hidden data flows; and, on a different plane, stands for everyone's right to assemble in cyberspace.

The CMCS conducted a research study for Magyar Telekom 'Comparing Media Labs Across Cultures, Industries and Organizational Boundaries: Case Studies of Six Media Labs in Europe, North America and Asia' to understand the emergent best practices in terms of the opportunities for successful innovation, community-building and sustainability.

Magyar Telekom has a strong history of promoting culture and education and supports a range of initiatives for scientific education. CMCS has given talks as part of workshops at Magyar Telekom and seeks continued development of this important long-standing relationship.

Former National Communications Authority of Hungary (NCAH)

CMCS was under contract to provide expertise to the former National Communications Authority of Hungary (NCAH) until its dissolution in 2010. The cooperation included providing an executive training for NCAH employees and conducting a study on consumer empowerment in communications services. NCAH provides funding to the CMCS in support of its core activities, research, and legislative advisory work.

South Eastern European Network for the Professionalization of the Media (SEENPM)

CMCS has worked with SEENPM as a way to connect students with practice in the region over the past six years. In summer 2009, CMCS collaborated with one of their fifteen partner media centers, the Novi Sad School of Journalism, as part of the summer course on media development. CMCS regularly organizes field trips to their offices along with visits to their partner organizations the Center for Independent Journalism and the Roma Media Project. The network's executive Director Sandor Orban is a former director of the CMCS, and we are looking to develop a closer working relationship with SEENPM, especially with regards to policy initiatives, research and training.

Arnold & Porter, LLP

Leading international law firm Arnold & Porter has agreed to support CMCS in its various activities in the field of media and communications policy. Arnold & Porter has a truly global spread and extensive experience in working across geographic, cultural,

technological, and ideological borders. The firm provides first-class expertise in telecommunications, internet and media regulation, and it has a strong record of community involvement and pro bono practice.

Privacy International and EPIC

CMCS worked closely with two of the leading privacy NGOs on a landmark EU-wide study funded by the European Commission of national privacy safeguards. The study concluded there is a decline in privacy protection across Europe and a steep increase in state surveillance over the lives of individuals. The study also included video content disseminated via youtube illustrating the importance and pitfalls of privacy in the digital age. Privacy International (PI) is a human rights watchdog group on surveillance and privacy invasions by governments and corporations. The Electronic Privacy Information Center (EPIC) is a public interest research center in Washington, D.C. formed to focus public attention on emerging privacy and civil liberties issues and currently maintains two of the most popular web sites in the world – epic.org and privacy.org. The EPHR research team for the CMCS consisted of Kristina Irion, Matteo Bonfanti and Cédric Laurant. CMCS is in discussion with PI and EPIC to apply for funding to develop a global version of the study.

Access

CMCS is working with New York-based NGO Access following the CEU / Google conference to develop the Online Freedom of Expression Index to catalogue Terms of Service (TOS) agreements, and develop a research profile around user interactions and awareness of TOS agreements for the major social networking sites and Internet Service Providers. Access is a non-profit organization premised on the belief that the realization of human rights and democracy in the twenty-first century is increasingly predicated on access to the internet and other forms of information communication technology.

Hungarian Civil Liberties' Union, HCLU (TASZ)

The Hungarian Civil Liberties Union (HCLU) is a non-profit human rights watchdog NGO established in Budapest, Hungary in 1994. HCLU is a law reform and legal defense public interest NGO working independently of political parties, the state or any of its institutions. HCLU's aim is to promote the case of fundamental rights and principles laid down by the Constitution of the Republic of Hungary and by international conventions. Generally it has the goal of building and strengthening the civil society and rule of law in Hungary and the CEE region.

The CMCS has cooperated with HCLU on several occasions in the past from organization of international workshops (Civil society and the right to access to state-held information: responses to recent European Court of Human Rights decisions, 2009) to

participation of HCLU representatives at relevant CMCS events (Internet at Liberty 2010 conference, 11th ICANN Studenkreis, 2011, Summer school on Communication Policy Advocacy, 2011).

Network Neutrality and Privacy Protection

In the context of the on-going revision of the EU Communications Framework Directive, CMCS has joined a European civil society initiative of internet, media and communications NGOs and policy research institutes that advocates the principles of Network Neutrality and Privacy Protection in the online environment. The initiative was launched in late-January 2009 and a joint declaration was published in February. The declaration, which has been publicly supported by the European Data Protection Supervisor (EDPS), states concern on those amendments to the Telecoms Package which challenge the traditional freedoms of the Internet and of its users. The campaign continues and a follow-up declaration drafting by the same coalition is currently in progress.

NGO collaborations on community media

The CMCS regularly cooperates with organizations such as the World Association of Community Broadcasters (AMARC) and the Community Media Forum Europe on research and advocacy. The Center is currently developing a study of impact assessment tools for community radio with AMARC, and seeks to collaborate with scholars in this field in India, Thailand, Mexico and across Africa.