

“AudioFiles” Podcasting Workshop 2016 Tentative program

Organisers and instructors:

[Jeremy Braverman](#) - Mirabaud Media Lab

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Benjamin Novak - [The Budapest Beacon](#) and the [What's up with Hungary](#) Podcast

Monday, October 10

Pre-session assignment (mandatory). Choose a podcast of your choice (preferably an academic podcast - i.e. a podcast with scholarly concerns) and analyse it minute-by-minute, following the provided schemata.

15:30 - 17:10 Podcasting Basics

- Programme overview and introductions
- Presentations of proposed podcasts
- Participant presentations of example podcasts
- Sound design and ways of conveying content

Assignment:

Before the following session participants will prepare a detailed written episode plan (including ways of conveying content - monologue, interview, mixed technique - theme, basic plotline, music etc.)

Monday, October 17

15:30 - 17:10 Equipment essentials

17:10 - 19:00 Producing content for podcasting

Assignment 2:

Participants will use the three-week gap to record content for their podcast. Support for booking equipment and rooms will be offered.

Friday, November 4

15:30 - 17:10 Editing Essentials

- Introduction to Adobe Audition software and the basics of editing for podcasts.

Important note: **Adobe Audition Creative Cloud** offers a 7 day free trial. Opening the software for the first time will begin your 7-day trial. You can use this trial period to work on your podcast from home or just experiment after the workshop.

Assignment 3

Participants will upload their edited podcast to their preferred platform and share the link on the CEU e-learning platform (Moodle) by November 16.

Following this, each participant will be assigned 3 podcasts produced by fellow participants, and will prepare constructive critique for the next session.

Monday, November 21

3:30 - 17:10 Feedback

- Peer and instructor feedback

Final Assignment:

Participants will submit the final version of their podcast no later than November 28.

Workshop feedback and farewell drinks: week of November 28.